

Press Release

Monday 4th July

Fireman Rescue Sleep Walkers

Usually, when firemen see women in their pyjamas it's likely that they are helping them from a burning building, but on this occasion the firemen of Haywards Heath will be helping out at the St Peter & St James Sleep Walk. On Saturday July 16th from midnight, the fire engine, together with its crew, will become the Hospice's sweep car, which follows the last walker to leave on the route and then makes sure, along with the other marshals, that the ladies are safe, and helps to clear down the signs along the route at the end of the night.

Marketing and Events Fundraiser, Hayley Bradbury said "I was really excited when I found out that the fireman wanted to help with the Sleep Walk, it caused such a stir at the Hospice when they arrived to have their pictures taken and I cannot thank them enough for their support. But I think we'll have to make sure that no-one hangs back so that they can get a good look at the hunky Firemen!!"

This year's Sleep Walk has lots going on. Look Fantastic of Hove is providing some very special prizes for a few of the goody bags, including hair cuts, facials and manicures. These special prizes will be randomly placed in the goody bags, so if you want a chance to get something EXTRA special then make sure you sign up! Starbucks are providing the tea and coffee as well as fresh samples for the ladies to take home. Continental breakfast as well as the traditional bacon butties will be served as usual by the gentlemen of Burgess Hill, Haywards Heath and District Round Table and Uckfield FM will be there on the night providing all the music to get us in the mood for walking! But there is still one more secret that we are not revealing until the night. Why would you want to miss out?

The deadline to enter has been extended to Thursday 14th July, don't delay, enter today, as you cannot register on the night (and if you want to buy new pyjamas you don't have many Saturdays left to do it!)

We still need more marshals, so if there are any men available to help us keep our ladies' safe on the night please get in touch **NOW!!**

Contact Fundraising or go to www.stpeter-stjames.org.uk for more details

- ENDS -

For further information: Gill Cronin on 01444 471598

Notes to Editors: About St Peter & St James Hospice & Continuing Care Centre

Our mission as a registered charity is to provide specialist care, love and support for those living with progressive, life limiting illnesses from East and West Sussex. We will endeavour to meet the needs of each patient, their family and friends. We aim to encourage and enable all patients to live their lives to their full potential despite their illnesses.

We care for patients from Burgess Hill, Haywards Heath, Lewes, Uckfield and the surrounding villages. Last year we provided care for more than 400 patients and their families. All of our Hospice services are free of

charge and we receive less than 17% of our funding from the Government. This means we have to raise more than £1.8 million every year through fundraising. That's £5,000 every single day.

If you are interested in working or volunteering at St Peter & St James please contact Human Resources on 01444 471598 or visit www.stpeter-stjames.org.uk.

Website: www.stpeter-stjames.org.uk

Email: fundraising@stpeter-stjames.org.uk

Registered Charity Number: 1056114

Images: For logos and photographs please contact Gill Cronin on 01444 471598 or email gill.cronin@stpeter-stjames.org.uk