

Hickstead's Ladies Day is to help local hospice

Hickstead's first Ladies Day, at last year's Longines Royal International Horse Show, was such a resounding success that it will be returning again in style.

And the prize for the best-dressed lady at this year's show will be three days at one of Scotland's most exclusive and luxury hotels.

Ladies Day, on Saturday July 31, will again be in aid of the St Peter & St James Hospice at North Chailey, not far from the Hickstead showground. The hospice needs to raise £1.4 million each year, that's £4,000 every single day – to finance its vital work.

Ladies visiting the show are being encouraged to “dress to impress.” Hats and dresses certainly impressed last year. “We are looking for the most glamorous ladies,” said last year's judge, supermodel Jodie Kidd. “And we like to see the gents making a special effort too!”

A committee will tour the ground during the day to find the six best-dressed ladies, who will then be invited into the International Arena for the judges to select a winner. The top prize will be a three-day break for two people at one of the De Vere Group's luxury lodges at the De Vere Carrick on Loch Lomond – including a 30-minute spa treatment and access to all the five-star amenities.

ENDS

The St Peter & St James Hospice & Continuing Care Centre is a registered charity with a mission to provide specialist care, love and support for those living with progressive, life-limiting illnesses from East and West Sussex. It endeavours to meet the needs of each patient, their family and friends and aims to encourage and enable all patients to live their lives to their full potential despite their illnesses.

It cares for patients from Burgess Hill, Haywards Heath, Lewes, Uckfield and the surrounding villages. Last year the hospice provided care for more than 400 patients and their families. All Hospice services are free of charge and it receives just 15 per cent of its funding from the Government. The hospice has to raise more than £1.4 million every year through fundraising. That's £4,000 every single day.

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